



WHERE LEADERS ARE MADE

STRATEGIC RELATIONSHIPS

This path helps you build your skills as a leader in communication. The projects on this path focus on understanding diversity, building personal and/or professional connections with a variety of people and developing a public relations strategy. Communicating well interpersonally and as a public speaker is emphasized in each project. The path culminates in a project to apply your skills as a leader in a volunteer organization.

LEVEL ONE: Mastering Fundamentals

- ▶ Ice Breaker
- ▶ Evaluation and Feedback
- ▶ Researching and Presenting

LEVEL TWO: Learning Your Style

- ▶ Understanding Your Leadership Style
- ▶ Cross-Cultural Understanding
- ▶ Introduction to Toastmasters Mentoring

LEVEL THREE: Increasing Knowledge

- ▶ Make Connections Through Networking

ELECTIVES (choose 2)

- ▶ Deliver Social Speeches
- ▶ Using Presentation Software
- ▶ Connect with Storytelling
- ▶ Creating Effective Visual Aids
- ▶ Using Descriptive Language
- ▶ Connect with Your Audience
- ▶ Focus on the Positive
- ▶ Inspire Your Audience
- ▶ Prepare for an Interview
- ▶ Understanding Vocal Variety
- ▶ Effective Body Language
- ▶ Active Listening

LEVEL FOUR: Building Skills

- ▶ Public Relations Strategies

ELECTIVES (choose 1)

- ▶ Create a Podcast
- ▶ Building a Social Media Presence
- ▶ Managing a Difficult Audience
- ▶ Write a Compelling Blog
- ▶ Manage Online Meetings
- ▶ Question-and-Answer Session
- ▶ Manage Projects Successfully

LEVEL FIVE: Demonstrating Expertise

- ▶ Leading in Your Volunteer Organization
- ▶ Reflect on Your Path

ELECTIVES (choose 1)

- ▶ Lessons Learned
- ▶ Moderate a Panel Discussion
- ▶ Ethical Leadership
- ▶ Prepare to Speak Professionally
- ▶ High Performance Leadership